

## Your job just got easier.

Running a shuttle system can be both challenging and time-consuming. Your passengers demand timeliness, comfort, and cleanliness. You demand the most efficient, cost-effective operation possible. Run right, your shuttle system becomes an asset and a reputation builder. Run wrong, it could create headaches and issues that distract from your core business.

We can help. First Transit will partner with you to customize a solution that fits your transportation needs, while delivering the highest levels of safety, customer service and quality. We help you deliver your riders on time – every day.

## Your priorities are our specialties.

- ✓ Improve safety, reliability and passenger satisfaction
- ✓ Lower costs with efficient services and operations
- ✓ Start or improve green initiatives
- ✓ Provide real-time transit visualization for superior passenger service
- ✓ Customize vehicle size and specs to your current and future needs

## Making your shuttle service better is our business.

You need a partner who will get up to speed on your organization's specific needs quickly. We understand. With more than 50 years of providing transportation services to multiple industries, we can quickly help you:

- Improve passenger service
- Improve maintenance and safety
- Improve service reliability

What's more, we may be able to suggest improvements in areas that you haven't even thought about. For example, upgrading your current fleet for more efficient fuel consumption. Or providing fixed-price contracts to eliminate cost overruns.

### DRIVE EFFICIENCY WITH INNOVATIVE TECHNOLOGY.

The goal of any shuttle system is to increase ridership and passenger satisfaction. Our customized systems – computerized routing, GPS, automated tracking, passenger counting and more – ensure just that. You'll optimize routing, tracking and productivity. And maybe even reduce the number of buses you need to run your system.

Our comprehensive, computerized preventive maintenance program helps avoid breakdowns. In turn, this means fewer service interruptions in your daily schedules – and fewer hassles for you, your staff and your customers.



### SHIFT COST SAVINGS INTO HIGH GEAR.

Even with today's fluctuating transportation costs, we can help you realize significant cost savings. Whether it's labor, fuel, equipment, facilities or innovative technology, we can help make your system more efficient – and effective.

Add to that our coast-to-coast reach and buying power. Through First Transit, you can purchase equipment and parts for less. So you'll save whether you upgrade your existing buses or have us provide new equipment. And that can free up capital to invest in other programs and facilities.

### THE TRANSIT'S GREENER HERE.

At First Transit, one of our priorities is to be prudent stewards of natural resources. As such, we can enhance your green initiatives or help you start new ones with new technologies, alternative fuels such as sustainable source biofuels, and energy-efficient equipment. Not only will your shuttle service be more appealing to today's eco-conscious consumers, you'll also be contributing to saving our environment.



### QUALITY. SAFETY. RELIABILITY.

With First Transit, you'll have more than 50 years of experience and professional skills to put to work for your transportation service. That includes the insights garnered from operating and managing shuttle and transit services. Plus the extensive safety training that all our drivers complete. All focused on making your shuttle service the best it can be.

**FirstGroup**, the parent company of First Transit, is honored to be selected by The National Safety Council (NSC) as the recipient of the 2009 Green Cross Safety Medal, the highest award for safety in North America.

### PROVIDING SHUTTLE SOLUTIONS FOR:

- Airport shuttles
- Consolidated rental car companies
- University shuttles
- Corporate shuttles
- Public transportation systems
- Hospital shuttles
- Commuter shuttles
- Hotel and attraction shuttles

For more information, visit us at [firsttransitshuttleinfo.com](http://firsttransitshuttleinfo.com)

### TALK TO US.

Let us show you how we can partner with you to maximize your shuttle service.

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**First**  **Transit**



**On board.** ..... Shuttle system  
**On time.** ..... solutions that fit  
**On budget.** ..... your needs.



As a company, we are active participants in industry associations at the local, regional and national levels. This allows us to keep a finger on the pulse of the industry and to better serve our customers.

- Airport Ground Transportation Association (AGTA)
- American Association of Airport Executives (AAAE)
- American Public Transportation Association (APTA)
- Arizona Transit Association (AZTA)
- Arkansas Transit Association (ATA)
- Association of College and University Housing Officers – International (ACUHO-I)
- California Association for Coordinated Transportation (CalACT)
- California Transit Association (CTA)
- Community Transportation Association of America (CTAA)
- Connecticut Association for Community Transportation (CACT)
- Confederation of Minority Transportation Officials (COMTO)
- Colorado Association of Transit Agencies (CASTA)
- Georgia Transit Association (GTA)
- Illinois Public Transit Association (IPTA)
- Indiana Transit Association (ITA)
- International Parking Institute (IPI)
- Iowa Public Transit Association (IPTA)
- Kansas Transit Association (KTA)
- Kentucky Public Transit Association (KPTA)
- Louisiana Transit Association (LTA)
- Minnesota Public Transportation Association (MPTA)
- Montana Transit Association (MTA)
- National Association of College and University Business Officials (NACUBO)
- National Association of College Auxiliary Services (NACAS)
- National Parking Association (NPA)
- New Mexico Passenger Transportation Association (NMPTA)
- North Carolina Public Transportation Association (NCPTA)
- North East Public Transportation Association (NEPTA)
- Ohio Public Transportation Association (OPTA)
- Parking Industry Exhibition (PIE)
- Southwest Transit Association (SWTA)
- Tennessee Public Transit Association (TPTA)
- Texas Transit Association (TTA)
- Transit Association of Maryland (TAM)
- Transportation Association of South Carolina (TASC)
- Virginia Transit Association (VTA)



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TRANSPORTATIONS